

PRESS RELEASE

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Oat Cosmetics applies for unique manufacturing process patent

Innovative Oat Cosmetics has applied for a patent to protect their unique manufacturing process of colloidal oatmeal, which turns wholegrain oat flour into an ingredient ideal for cosmetics use.

The ingredient is ideal for formulators of cosmetics as it is highly soluble, thereby reducing mixing time. It also absorbs oil at higher levels compared to other flours, enhancing its emulsifying effect. It is the only colloidal oatmeal which is certified Ecocert natural, as it contains an extremely low microbial count. The process also 'exposes' the bio-actives such as beta glucan and avenanthramides (antioxidants) effectively enhancing its moisturising and anti-irritant properties.

Oat Cosmetics Managing Director Cark Maunsell commented: "It is an important step for Oat Cosmetics that we are applying for this patent. We have always been committed to providing the cosmetics industry with a unique product and service and have been committed to supporting scientists and product development teams. This patent will further enhance our reputation as a global supplier with a unique offering."

Oat Cosmetics is an ethical company supplying the market with 100% specialised natural oat and other plant derived, traceable cosmetic ingredients. For more information please visit www.oat.co.uk or call Business Development Officer Angus Robertson on 07713 077646.

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Notes to editors

Press contacts:

Colin Bridgman at Logical Creative Marketing www.lcm.co.uk

Telephone 0845 345 6969

colin@lcm.co.uk

Oat Cosmetics Contacts:

Cark Maunsell or Victoria Moody - Telephone +44 (0) 44 2380 767228

cm@oat.co.uk and/or vm@oat.co.uk

Oat Cosmetics Ltd, Southampton, England SO16 7FU

Oat Cosmetics supplies the personal care and cosmetics market with natural, traceable, cosmetic ingredients. Their provenance is the biotechnology of oats, and they are continually extending their range of active oat derivatives and other natural products.

Its parent company, Oat Services Ltd., concentrates on oat research and development for food and industrial applications; whilst unsurprisingly, Oat Cosmetics focuses on the marketing of natural 'actives' for cosmetics.

Oat Cosmetics works very closely with Ceapro Inc., a biotechnology company based in Edmonton, Canada specialising in 'green' extraction technology for the cosmetic and pharmaceutical markets. Ceapro holds a number of patents on oat molecules and other plant extracts.

Oat Cosmetics also works closely with Polar Glucan Oy, based in Finland, who are leaders in advanced cereal milling, processing and separation technologies suitable for cosmetic applications.

For further information, please refer to www.oat.co.uk